

KSE | Foundation



REPORT

JANUARY 2024

JANUARY: SAVING THE WOUNDED AND INVESTING IN ADVANCED EDUCATION

Dear partners, friends, and benefactors,

In the nearly two years since the full-scale war began, your contributions have saved hundreds of thousands of lives. This month, we successfully raised almost \$657,000 in support of Ukraine. Each contribution in January has continued to lay the groundwork for the future of the Ukrainian people – saving lives, restoring the right to education, and inspiring the youth to stay in their homeland.

We began the year by concentrating on reinforcing our ongoing initiatives, specifically:

- **Institutional Development**

The "Donate to Educate" project, aimed at accumulating scholarship funds for youth affected by the war, welcomed 488 donors. Together, we raised \$1,355,198! To achieve our goal, we need to secure an additional \$644,802. This funding will enable us to provide scholarships to 400 new students in the upcoming academic year.



SVITLANA DENYSENKO

Director of the KSE Foundation

You can contribute: _____

\$100

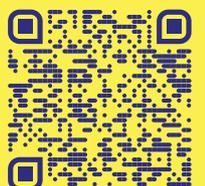
will cover one month of living expenses for a student who has lost their home due to the war

\$500

will cover one month of studying

\$5 000

will fully fund one academic year of education for one student



Contributions can be made via the following link:

foundation.kse.ua/en/donate-to-educate

- **Humanitarian Initiatives:**

- The “Donate to Evacuate” initiative, led by students from the KSE University, continues to grow. This month, we transferred another helicopter for medical evacuation to the Main Directorate of Intelligence of the Ministry of Defense of Ukraine as part of this initiative. Thanks to the contribution from the Olena Zelenska Foundation, this upgraded helicopter, now equipped with medical devices, is operational in front-line regions. It plays a crucial role in the rapid aeromedical evacuation of combat-wounded individuals.

The MI-2 MSB-1 helicopter has been upgraded with the necessary medical equipment. The onboard medical devices are provided by the leading global manufacturer, the Swiss company Weinmann, while Garmin supplies the navigation equipment.. The helicopter has the capacity to transport three wounded individuals simultaneously and is designed to land in extremely challenging conditions inaccessible to other vehicles.

The evacuation helicopter was painted with a camouflage pattern for concealment. The unique design, derived from the outlines of Ukrainian regions, symbolizes the unity of the Ukrainian people in their relentless pursuit of preserving life and freedom.



- In January, your support enabled an additional 700 children to return from distance learning back to full-time, in-person classes.. Thanks to the "ZAKHYSTOK: Safe Education" project, thousands of schoolchildren and preschoolers across Ukraine have been able to return to their desks – your contributions made this possible. More than \$90,000 was allocated to the repair of school shelters in January.

Shepetivka Educational Complex



Khmelnyskyi region,
Shepetivka

BEFORE ↘



The building of the educational institution was originally constructed in 1975. The basement was not suitable for use as a shelter, as the height of the space failed to meet the standards set by the State Emergency Service. Additionally, the lack of ventilation meant that using the space as a shelter could pose a risk to children.

In the shelter, electrical systems were updated, and new lighting, ventilation, and fire doors were installed. To increase the height of the space and make it compliant with safety standards, soil was excavated. The issue of water infiltration into the shelter was resolved. For comfort, soft benches and bright poufs were added, creating a more welcoming environment.

↙ **AFTER**



- **Support for Ukraine's Defenders**

In January, over \$66,000 in targeted donations from benefactors were directed towards the purchase of reconnaissance drones, night vision devices, generators, communication tools, as well as for vehicle maintenance services for the Defenders. Nearly \$275,000 was allocated for assistance in fulfilling defense tasks and social support. More than \$315,000 were aimed at supporting the development of innovations.

- **Talent and Education Development**

Another participant of the "Veteran Business: From Idea to Financing" program received a state grant of 250,000 UAH after consulting with the KSE Graduate Business School – he will be developing a startup focused on plant protection using agrodrones. Additionally, there were 16 business consultations provided in January.

As we approach the two-year anniversary of the war next month, it's clear that our resilience is a direct result of your support. Together, we are strong, and with you by our side, we will prevail. Thank you!

CONTRIBUTIONS

\$656 951

\$307 531



From businesses and charities

\$349 420



From individuals

\$69 600



The largest single contribution from a business/charity



anonymous

\$250 000

The largest contribution from an individual



anonymous

\$10 983



Average contribution from a business

\$1 354



Average contribution from an individual

 **54,3%**



 **45,7%**

\$356 847



To the Ukrainian account

\$300 104



To the American account

RECEIPTS BY DIRECTION

KSE University



\$435 718

Defense



\$181 979

Humanitarian



\$39 254

EXPENDITURES

EDUCATIONAL AND HUMANITARIAN INITIATIVES

ZAKHYSTOK: Safe Education



\$90 273

Talents for Ukraine



\$4 806

DEFENSE EQUIPMENT AND COMMUNICATIONS MEANS

Drone provision



\$26 885

Communication tools



\$8 966

Optical devices and night vision equipment



\$4 364

Generators



\$1 243

EXPENDITURES

INNOVATION DEVELOPMENT AND TRAININGS FOR DEFENDERS

Innovation support



\$315 328

TRANSPORTATION AND LOGISTICS

Helicopters for medical evacuation and rescue missions



\$196 616

Vehicles for Defenders and services



\$24 650

CHARITABLE ASSISTANCE AND RELATED EXPENDITURES

Assistance for defense tasks and social support



\$274 658

Other



\$152 578

Banking fees

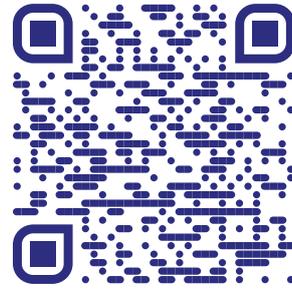


\$944

CURRENT FUNDRAISERS

ZAKHYSTOK: Safe Education

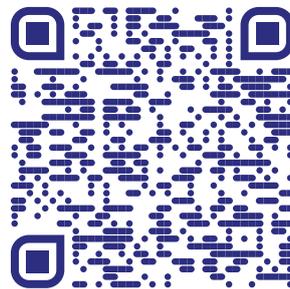
A project focused on equipping shelters in educational institutions across Ukraine. Our goal is to return as many Ukrainian children to offline lessons as possible.



[+ DONATE](#)

Donate to Educate

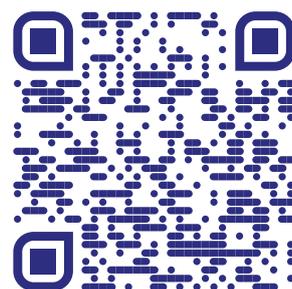
The KSE Foundation aims to raise \$2 million to fund scholarships for 400 students.



[+ DONATE](#)

Support for Defenders

This project is dedicated to providing targeted support to Ukrainian Defenders with everything they need – from winter footwear to reconnaissance drones for units.



[+ DONATE](#)