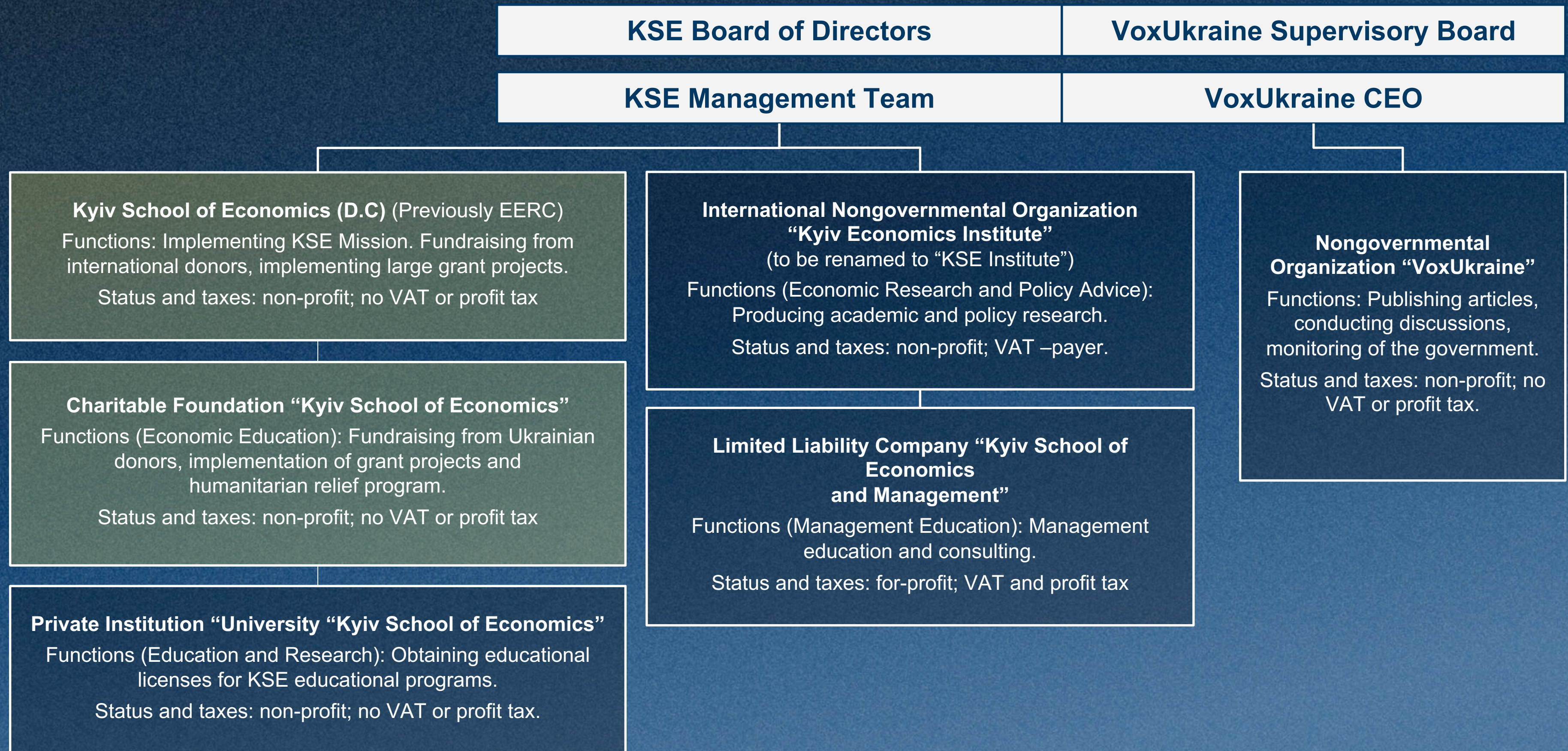


Status Report: **Humanitarian aid for Ukraine**



PART 1: **War-related Initiatives**

KSE Legal Structure



How it's operated

In the weeks since Russia first invaded Ukraine, **KSE transformed from a premier business and economics institution to an unlikely emergency aid powerhouse**, tapping its networks to fundraise, supply, and help distribute tens of thousands of humanitarian aid kits. With that supply chain established, it becomes a matter of scale – and funds to scale.

KSE Charitable Foundation is de jure two foundations, one registered in the US, 501.c.3, and another in Ukraine.

KSE Foundation

Ukrainian-based KSE Charitable Foundation was established in 2007 as a subsidiary of its non-profit corporation in the United States. Originally, with a focus on providing scholarships for it's students. Once the full-scale Russian invasion started KSE Foundation and Ukrainian businesses and state-owned companies have launched a humanitarian aid campaign for Ukraine. It operates all defence- and battlefield-related projects. It is a legal campaign face.

KSE DC

The US foundation has more than 20 years of experience and **has a track record of humanitarian relief efforts in the 1990s, 2004, 2013-2016, and now in 2022**. It is focused on the medical and humanitarian directions. It is a vehicle for obtaining substantial grants from international companies and foundations.

We prioritized:

- Speed and flexibility
- Transparency
- Partnership with regulators

KSE responds to the war by transforming its fundraising infrastructure to help Ukrainians in need

Government support and close cooperation*

Cooperation with **highly effective brigades at the forefront**

Solid team of 30+ volunteers with western education and international work experience
(incl. PR-agency)

100% donations* directed to humanitarian aid

Corporate crypto account

Monthly audit

* Cooperation with Ministry of Health, Ministry of Defense, Territorial Defense Forces and others
(<https://kse.ua/government-and-armed-forces-officials-support-us/>)

**From conditional funding. Since April 1st, 2% of retail fundraising have been directed to cover bank fees, logistics, B2C processing, and unforeseen expenditures.

Areas of humanitarian aid

KSE Charitable Foundations launched a humanitarian aid campaign to support Ukrainians shield from Russian aggression

Medical assistance



1. Our goal is to provide 307 000 first aid kits for the seriously injured, which is 10% of all the needs of the Ministry of Health
2. We help to purchase and deliver armored cars for para-medics on the battlefield

1 kit – \$100
1 car – \$7,000

Operated via KSE DC

Relief for war-affected cities

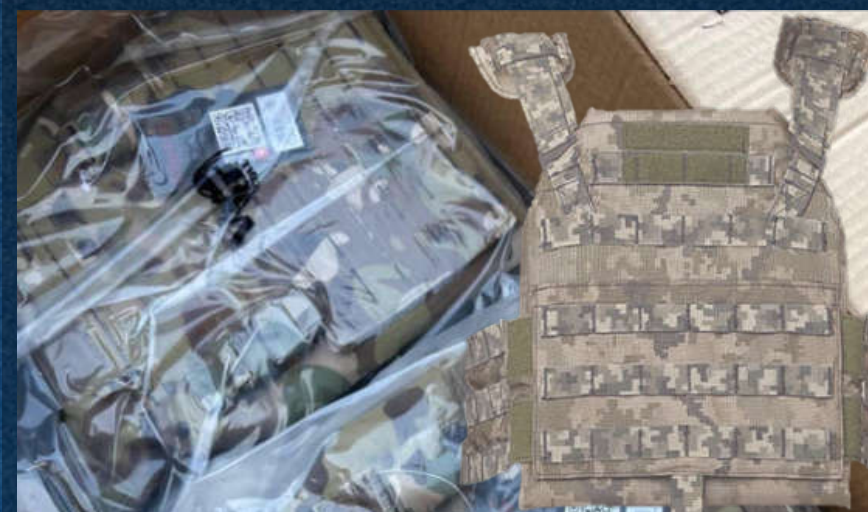


1. Mobile medical center will travel to the liberated cities in the Kyiv region and provide medical care to residents.
2. Hospital reconstruction in the Kyiv region (Bucha), in cooperation with Forbes Ukraine

MMC – \$300,000
Hospital reconstruction – \$2,300,000

Operated via KSE DC and KSE CF

Military assistance



Vests, helmets, armored cars and special techniques for defenders.

We also deliver plates, drones and other supplies via volunteers.

Besides, KSE Foundation provides targeted grants from benefactors to highly-effective brigades

1 Protective kit – \$750
1 Pickup truck – \$5,000

Operated via KSE CF

Other assistance



We also implement or support a range of other humanitarian projects:

- Food for Ukrainians (Fozzy, MinSoc)
- Seed for Ukraine (V.Kadygrob, MinAgro)
- NFT- to support Ridna Knyha project (MinCult; First Lady)

No direct costs

Operated via KSE CF

KSE Foundation Results

67 days of war
=
\$22.2 million raised

~ 4,842 individual benefactors
~ 47 corporate donors and foundations

~72% of goods are already delivered to Ukraine
~28% of goods are on the way

KSE Foundation is 3rd the most effective fundraising initiative in Ukraine
According Forbes Ukraine

Goods	Quantity	Budget (USD)	Cost (USD)
Vests	7865	5,257,611	668
Helmets	10970	2,773,221	253
Armored Plates	8000	2,378,000	297
Medical kits	37500	3,229,898	86
Tourniquets	43915	491,140	11
Military uniforms and footwears	2516	156,341	62
Walkie-talkies	234	130,571	558
War-affected cities support (generators etc.)	215	23,642	110
Armored cars for medics	5	76,333	15,267
Pickup Trucks for defenders	30	132,000	4,400
Drones		400,000	
Targeted grants for highly effective brigades	n/a	5,000,000	n/a
Logistics	n/a	39,828	n/a
Total		20,088,587	

To preserve the sustainability and comprehensive image we should take a number of steps.

Most of them are related to institutional development.

Secure the core team

Consider compensation to pro-active volunteers

Develop
Strategic and Fundraising Plans

Institutionalize directions

(storage, list of trustworthy suppliers and partners, dedicated accounts, etc.)

Clear up positioning

(separate legal entity for military-related assistance)

We are considering
international fundraisers



PART 2: **KSE University Support**

To to the War all KSE individual and corporate benefactors changed their priorities.

Yet, our war-related projects opened the window of opportunities to go internationally.

Currently, KSE Foundation is working on its positioning and enhancement of the image of reliable and trustworthy charitable institution.

We plan to revert to our Ukrainian benefactors soon.

Friends of KSE Foundation raised
Eur 500,00

International
Foundations provided
KSE with **unconditional
support for
humanitarian needs**

IT-partner signed a
contract for branding
the 1st floor
**\$500,000 in 7
years**

**List of Ukraine-
based donors** is
prepared

We are considering
**international
fundraisers**

Appendix 1: Vests, helmets and first aid kits

Summary

In order to secure the assault units of the Ukrainian armed forces intended for the liberation of the temporarily occupied territories, KSE has signed a **contract for 5,000 sets** (2 plates, helmet and plate carrier) with expected delivery in the first half of May.

For delivery of this order is required additionally **\$1.9M for financing 2,800 sets**. KSE has already raised \$ 1.5M to secure the delivery (2,200 sets).

\$1.9M

Motivation for financing

- **Guaranteed quality:** NATO certified manufacturer
- **Competitive price:** \$ 677 per set (2 plates, helmet and plate carrier)
- **Signed contract for delivery:** the first half of May
- **Complete set with all required units** for the combat brigade

Specification

Plates with protection level NIJ IV



Ceramic stove
Protection level: NIJ IV
0101.06 (protects from 7.62)
Material: Silicon Carbide
Weight: 2.95 kg

Helmet



Helmet model: PAGST
Ballistic proof (green)
Protection level: NIJ IIIA
Weight: 1.35 kg

Plate Carrier



Plate carrier with MOLLE system

Detail description



Quantity	Total contract for 5,000 sets, presupposing: <ul style="list-style-type: none">• 2,800 sets require finding• 2,200 kits have already been redeemed with guaranteed delivery
Price	<ul style="list-style-type: none">• \$ 1.9 M is needed to buy 2,800 sets, the total contract value is \$ 3.4 M• Price per set - \$677 (~40% below the market price ¹)
Delivery	Beginning of May with the possibility of delivery in parts
Provider	Elmon is the world-class manufacturer is certified by NATO, which supplies products to the armies around the world



www.elmon.com/about/



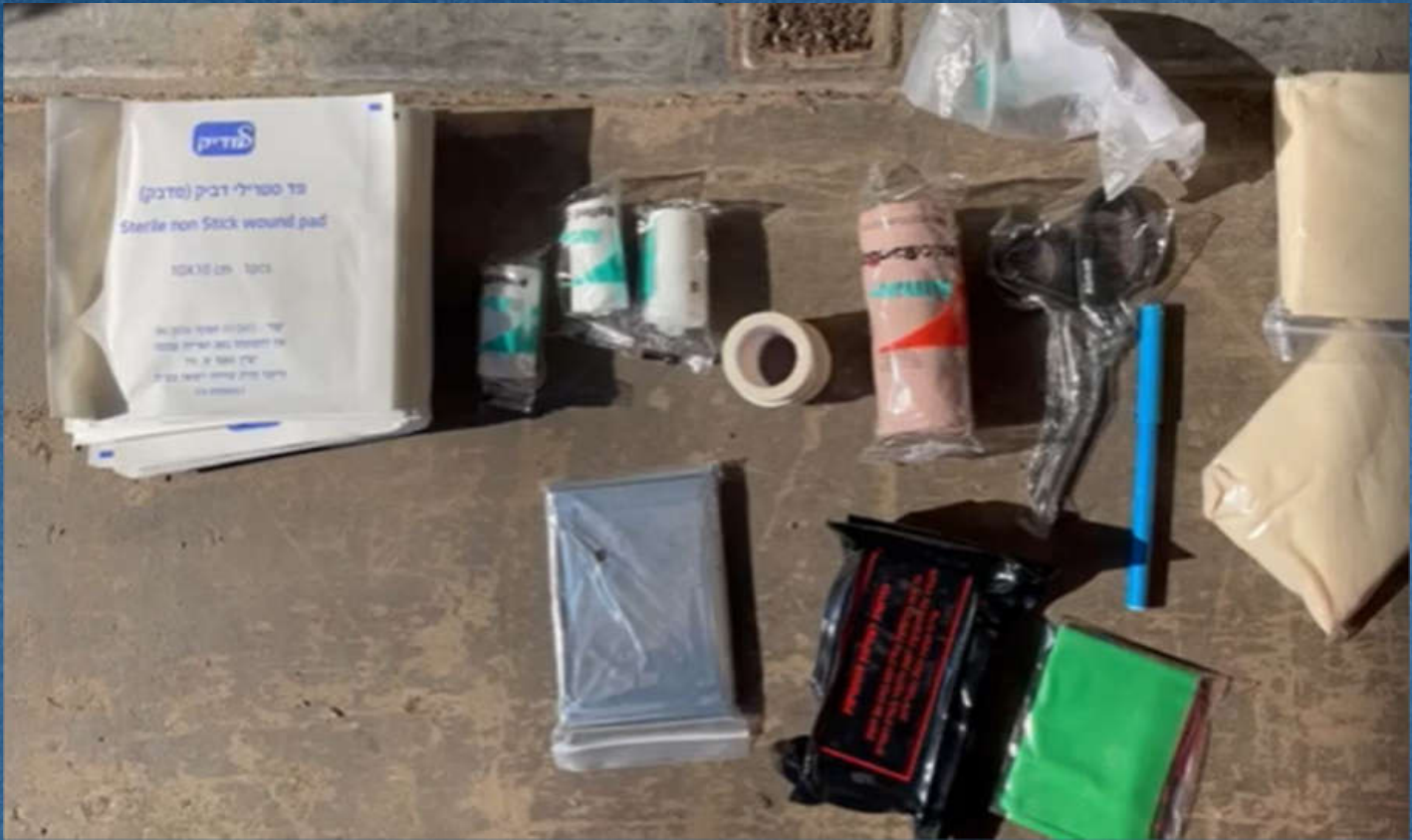
1. In comparison with the offers from Israel, Turkey and Denmark

KSE Foundation has
20+ years of history with
presence in the US and
Ukraine

Contents of the medical kit

- 1 Advanced First Aid Back Pack
- 1 Paracetamol 500mg Cap
- 1 Ciprofloxacin 500mg Tab
- ! 2 Israeli Bandage
- 1 Bandage White Gauze 10cm*2.7m Str
- ! 1 Quickclot analog- Trauma Woundclot Advance Bleeding Control (Hemostatic Bandage)
- 3 Microporous Tape 2.5cmx9.15m
- 20 Glove Nitril
- 1 Thermo Blanket
- ! 1 Tourniquet (Cat)
- 1 Air Way Size 2
- 1 Air Way Size 1
- 1 Waterproof Marker
- 1 EMT Scissors
- 2 Triangular Bandage Safety Pins
- 10 Bandage Gauze Pad 10*10 Cm
- ! 1 Chest Seal

! Critical



The KSE foundation is working on sourcing **30k of 3 critical components** for the **Ministry of Health** to include in first aid kits:

- 1. Tourniquets
- 2. Israeli bandages
- 3. Hemostatic bandages

We secured supply of medical components with a **total cost of \$1.3m** that require funding support and will come ASAP in batches over the next 4-5 weeks

1. Tourniquets

- Ukrainian producer “Sich Ukraine” (1k per week)
- US producer “Safeguard Medical” (5k per week)
- South African Be Safe Paramedical (5k per week)

\$830k / 30k units



2. Israeli bandages

- “Hartman International” (30k available immediately)

\$206k / 30k units



3. Hemostatic bandage

- Ukrainian producer “Senta Farm” (5-10k per week)

\$254k / 30k units



All components have been tested and approved by the Ministry of Health

Appendix 2:

Mobile medical center

KSE Foundation has
20+ years of history with
presence in the US and
Ukraine

The terrible consequences of the Russian occupation, Irpin, and other cities of the Kyiv region are the real faces of the occupiers. Marauders, murderers, and rapists left behind ruins, mutilated people, bombed homes, and mountains of rubbish.

To take care of the survivors, the teams of the **KSE Foundation** and the **Medical Network «Dobrobut»** are raising funds to open a mobile health center.

A **free medical center** is already operating in **Irpin**

Specialists already working

- therapist
- pediatrician
- gynecologist urologist
- pediatric surgeons
- adult surgeon
- traumatologist
- neurologist
- endocrinologist

The **emergency medical team** is constantly working

Specialists who will work soon

- child psychologist
- adult psychologist



KSE Foundation has
20+ years of history with
presence in the US and
Ukraine

Our support plan

The next step is to make our resources mobile. So that all the specialists currently working in Irpin could help the victims in other cities. To do this, we need to **buy Mobile Multi Clinic**.



KSE Foundation has
20+ years of history with
presence in the US and
Ukraine

Description of specifications
We are currently looking for a supplier, this is **one of the options** we
are considering from Optima Technic, it costs about **\$289,760** without
shipping



Length: 6 meters
Width: from 2.6 m to 4.8 m
Three sides expandable rooms

Main entrance and waiting area	Reception area
Observation/Examination Room	Pharmacy
Laboratory/Blood bank	Toilet
Emergency/Minor Surgery Room	Technical room

Appendix 3: Other Projects



seeds for UKRAINE

“The project supports Ukrainian families by providing them with seeds from Canada and many other countries to help them grow their own food and strengthen their independence. It’s a small token of Canada’s deep respect for Ukrainians and our joint love of home-grown vegetables.”

Julia Buss. Senior Trade Commissioner.
Embassy of Canada to Ukraine

KSE | Foundation

Seeds for Ukraine

Situation:

Because of Russian aggression, most supply chains and logistics are broken in Ukraine. Work of Ukrainian farmers is under constant danger. This creates huge risks for global food security, as well as for local communities.

Project process:

After receiving parcels with seeds, our logistics partner Nova Poshta will deliver them to the humanitarian warehouse in Ivano-Frankivsk, Ukraine.

Volunteers will help the project team to sort the seeds and pack them into the “**family kits**” (15-20 packs each) depending on the region.

With our partners from the initiative “Victory Gardens” we will **ship the seeds directly to communities** from the areas, affected by war.

KSE researchers will measure the **impact of the initiative**

Our goal is to deliver seed kits to more than **100,000 families** during this spring season.

For more: <https://seeds.kse.ua/>

KSE Foundation has
20+ years of history with
presence in the US and
Ukraine

#MINTFORUKRAINE

**A million unique AI-generated
NFT's to defend Ukraine's
culture and support its
recovery.**



Our mission:

For the first time in history, a collaboration between visionary artist Phil Bosua and artificial intelligence has generated a million unique pieces of art reflecting Ukrainian culture and values.

We're issuing a global challenge to mint all million of these pieces onto the blockchain, creating an immutable monument to the Ukrainian people and the power of technology to create peace – and to raise funds for humanitarian relief on the ground in Ukraine through the Kyiv School of Economics Charitable Foundation.

Thank you!